

# beauty

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## Embrace the revolution

BIOXIL OFFERS A TOTAL APPROACH TO BEAUTIFUL SKIN



(Above) Melissa Chen

(Top) Bioxil Skin Lab at Suria KLCC.

**OUTER** beauty radiates from inner balance. This is the philosophy of Bioxil, an advanced new skincare system that combines an innovative cosmeceutical skincare range with an advanced nutraceutical supplement offering a synergistic approach to caring for skin that protects, restores and repairs on the outside while nourishing, detoxifying and replenishing from the inside.

"Bioxil Skin Care offers a complete Anti-ageing and Whitening range plus a Lifestyle category of products that includes dermal and cell repair, pore minimising and blemish control formulations," says Melissa Chen, chief technical officer and executive director (education) of Esthetics International Group Berhad (EIG).

"Made from the finest ingredients like Daisy Flower, a natural whitening agent that effectively fights pigmentation disorders and White Tea essence, an anti-wrinkle formation agent, this skincare range prides itself in delivering products with ingredients that have the least harmful properties which are manufactured to the highest safety standards.

"Potent vitamins, like Vitamin C Ester, are also incorporated to stimulate collagen synthesis, fight the free radicals and the ageing process, while the latest botanical extracts like an "Age Killing

Treptide" are used to smoothen wrinkles and fine lines. The Bioxil skincare range is also packed with essential amino acids, minerals, fatty acids, polypeptide and polysaccharides."

Chen adds, "To ensure maximum effectiveness and results for users, Bioxil Skin Care products are developed using breakthrough Nano Technology and Advanced

Liposomal Delivery Systems which have been clinically proven to optimise the delivery of active ingredients to targeted skin cells."

Nano Technology allows for formulation of ingredients with particles that are 100,000 times smaller than the width of a human hair. That, combined with effective emulsions, enables skincare products developed using this technology to more effectively penetrate the skin to make it appear stronger and healthier. In essence, this breakthrough technology substantially improves the performance of the ingredients in skincare products and the results can deliver.

Advance Liposomal Technology delivers active ingredients to the specific layers of the skin, increasing the concentration of those actives in the dermis, and then providing a prolonged time-release action throughout the entire day. This technology addresses the problem of increasing the level of active ingredients to the wrong layers of the skin can be overly saturated resulting in irritation and reduce efficacy.

### Nourish skin from within

To complement the skincare range is Bioxil Innertreats, a complete nutrient rich supplement range that consists of three key products that nourish skin from the inside. All ingredients present in Innertreats are scientifically verified and developed with an emphasis on effective absorption by the body, while totally free from all artificial flavours, colours and preservatives.

M.Vital GT&F & M.Vital GT&F Plus provides essential nutrients the body needs to maintain good health while containing Glucose Tolerance Factor (GTF) and Trivalent Chromium which ensures a healthy glucose level while optimising the body's metabolism.

GTF plays a key role in the maintenance of healthy skin because 40-50% of skin ageing is caused by glycation-damage directly resulting from eating sugar. The M.Vital products are available either in sachets or as capsules.

Skin Radiance is a wholesome drink containing a unique combination of natural ingredients such as marine collagen which hydrates, moisturises and firms skin. It also contains antioxidants, probiotics and immune system booster Echinacea for a balanced internal system and a radiant complexion.

Also available is Inner D-Tox that provides a wide array of ingredients that nourish and strengthen the body's own detoxification mechanism.

bioxil beauty revolution



Both Bioxil Skin Care and Innertreats are available at the Bioxil Skin Lab at Suria KLCC. For more information and enquiries, log on to [www.bioxil.com](http://www.bioxil.com)